

MOORE DESIGNS

Price List

STATIONARY

BUSINESS CARDS

SINGLE SIDED	\$60.00
DOUBLE SIDED	\$85.00
LETTERHEAD	\$60.00
ENVELOPES	\$65.00

MEDIA PACKAGING

CD/DVD LABELS AND INSERT	
COVER LAYOUT AND DESIGN	\$150.00
CD/DVD LABELS AND INSERT	
BOOKLET LAYOUT AND DESIGN	\$200.00
MEDIA/INFORMATION	
PACKET LAYOUT & DESIGN	\$400.00

BROCHURE DESIGN

SINGLE FOLD	\$50.00
TRI-FOLD	\$100.00
FRENCH FOLD	\$125.00
DOUBLE PARALLEL	\$150.00
DOUBLE GATE FOLD	\$200.00
ACCORIAN FOLD	\$250.00

BOOK COVER PROGRAM & BOOKLETS

A. BOOK COVER, BOOKLET	
COVER & MAGAZINE COVER	
DESIGN ONLY	\$250.00
B. BOOK COVER, BOOKLET	
COVER & MAGAZINE COVER &	
MAGAZINE COVER & INTERIOR	
DESIGN LAYOUT (IE. SOUVENIER	
BOOKS, ANNUAL REPORTS,	
BOOKLETS, & MAGAZINES)	\$500.00
PROGRAMS \$200.00 & UP	
PAMPHLETS \$55.00 & UP	
NEWSLETTER DESIGN & LAYOUT	\$200.00

LOGO/SEALS/CREST

TEXT ONLY LOGO	\$200.00
SEALS/ CREST	& UP \$350.00 & UP

PRESENTATION FOLDER DESIGN

SINAGE	
BANNER	\$100.00
BUILDING SIGNS	\$200.00
WINDOW/DOOR	
DISPLAYS	\$250.00
BILLBOARDS	\$400.00
YARD SIGNS	\$85.00

\$150.00

& UP

MOORE DESIGNS



PROMO ITEMS

TICKETS	\$85.00
POSTCARDS	
SINGLE SIDED	\$75.00
DOUBLE SIDED	\$95.00
FLYERS	
SINGLE SIDED	\$85.00
DOUBLE SIDED	\$100.00
POSTERS	\$150.00
BANNERS	\$200.00
MAGNETS	\$70.00
RACK CARDS	\$65.00

SPECIAL ITEMS

VISITOR CARD	
SINGLE SIDED	\$55.00
DOUBLE SIDED	\$80.00
ID CARD DESIGN	\$150.00
T-SHIRT DESIGN (ARTWORK ONLY)	\$50.00
TWITTER	
BACKGROUND	\$ 40.00
FACEBOOK TIMELINE	
DESIGN	\$35.00
INVITATION	\$65.00
CARD DESIGN	\$50.00
(Thank You Cards, Note cards, Holiday Cards. Etc.)	

CORPORATE IDENTITY PACKAGES

BRONZE PACKAGE:

A. LOGO & LETTERHEAD	\$215.00
B. LOGO & BUSINESS CARDS FRONT/BACK	\$260.00

SILVER PACKAGE:

LOGO, LETTERHEAD, BUSINESS CARD FRONT/BACK	\$295.00
GOLD PACKAGE: LOGO, LETTERHEAD, BUSINESS CARD FRONT/BACK, TRI-FOLD BROCHURE & ENVELOPE DESIGN	\$510.00

PLATINUM PACKAGE:

LOGO, LETTERHEAD, BUSINESS CARD FRONT/BACK, TRI-FOLD BROCHURE & ENVELOPE DESIGN, FLYER, PRESENTATION FOLDER DESIGN, CD & DVD LABEL & COVER, ENVELOPE	\$800.00
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CONVENTION/CONFERENCE PACKET:

CONVENTION/CONFERENCE BOOK COVER DESIGN & LAYOUT, FLYER DESIGN, POSTCARD DESIGN, REGISTRATION FORM DESIGN, BADGE DESIGN, BROCHURE DESIGN	\$750.00
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AUTHOR'S PROMOTIONAL PACKAGE:

BOOK COVER DESIGN, 4 PAGE WEBSITE, BOOKMARK DESIGN, BANNER DESIGN, POSTCARD DESIGN	\$1,000.00
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